



Dear Partner:

Join us as we celebrate the 14th Year Anniversary of **AIDS Walk South Dallas!** This event will be held on **Saturday, March 23, 2024**, and funds raised will support the programs and services of AIDS Walk South Dallas, Inc. whose mission is to empower persons infected and affected by HIV/AIDS with emphasis on African American MSM's, through prevention, advocacy, education, peer support and emergency financial assistance. Our walk headquarters is the historical Martin Luther King Jr. Community Center located at 2922 Martin Luther King Jr. Boulevard in Dallas. This will be a 5k walk/run and at the conclusion, there will be entertainment and other various activities for adults and children alike.

AIDS Walk Dallas, Inc., a 501(c)(3) nonprofit organization was founded in 2009 and the mission is to empower persons living with and affected by HIV/AIDS through prevention, advocacy, education, peer support and emergency financial assistance.

It has been 40 years since the first cases of AIDS were reported in the United States HIV is still a reality for more than a million Americans. Nearly 1 in 5 people are living with HIV in the United States and unaware of their status. Dallas County has the highest rate of new HIV infections in Texas, and one of the highest in the U.S. and sadly highly concentrated among ages 13-24. "Curious what it means to live with HIV? From 01/01/23 to 06/01/23, the cost of my prescription medicine totaled \$52,183.58. Someone's annual salary! Imagine those without any resources", said Chair Auntjuan Wiley.

For the 14th year in a row, we are so thrilled to continue this event in South Dallas where we are continuing to make a phenomenal positive impact with over 200 registered walkers and over 500 attendees. This year's theme "**ACHIEVING EQUITY TO END HIV**" extends the mission which is to inspire, educate and galvanize the community of South Dallas and surrounding areas to continue to curb the spread of HIV/AIDS and assist those impacted. We want you, your company or organization to be a part of this exciting event and hope that you will consider participating as a sponsor for **AIDS Walk South Dallas 2024**.

AIDS Walk South Dallas will offer a variety of groups, nonprofits and businesses an amazing opportunity to make a difference and get your message out to the people that live and work in the Dallas area and abroad that are living with or impacted by HIV/AIDS. As you will notice in your Sponsorship Package, our donation levels are extremely competitive and affordable compared to other events of this magnitude. There are also opportunities for individual walkers as well as teams. And of course, we can never have too many volunteers! Walk Registration Forms and Volunteer Applications are available upon your request.

Please review and complete the enclosed Sponsorship/Vendor Commitment Form and return as soon as possible.

For more information or any questions that you might have concerning the walk or sponsorship opportunities, please feel free to contact us at **(469) 213-0073** or by email at a.wiley@aidswalksouthdallas.com. Thank you in advance for your support and participation.

Until There's A Cure,

Auntjuan M. Wiley, Chair
AIDS Walk South Dallas

3824 Cedar Springs Road, PMB 245 ● Dallas, Texas 75219

Phone: 469.213.0073

Fax: 866.388.0757

Website: www.aidswalksouthdallas.com

Facebook: www.facebook.com/AIDSWalkSouthDallas

Twitter: www.twitter.com/AIDSWalkSouthDa



AIDS WALK South Dallas 2024

Saturday, March 23, 2024

Martin Luther King Jr. Community Center

Goal: To inspire, rally, and galvanize the community of South Dallas and surrounding areas to continue to curb the spread of HIV/AIDS and aid those in need.

Sponsorship Levels

CORPORATE TITLE SPONSOR \$25,000

- Exclusive sponsorship of the walk
- Logo/name prominently displayed on event T-shirt and website
- Logo/name on all walk information before and during the walk
- Logo/name and link on AWSD website
- Recognition in all media and advertising before and during the walk
- Logo/name displayed on all pre-walk events promotional items and special recognition at all pre-walk events
- Opening ceremony speaking opportunity
- Promotional materials distributed before and during the walk
- Vendor table provided to display promotional materials, information and signage
- Corporate signage on stage
- Special recognition in all social media promotions
- 1 month of banner advertisement on official AIDS Walk South Dallas Facebook Page
- Logo displayed on 30 second PSA on WFAA

INDIVIDUAL TITLE SPONSOR \$15,000

- Logo/name prominently displayed on event T-shirt and website
- Logo/name on all walk information before and during the walk
- Logo/name and link on AWSD website
- Recognition in all media and advertising before and during the walk
- Logo/name displayed on all pre-walk events promotional items and special recognition at all pre-walk events
- Opening ceremony speaking opportunity
- Promotional materials distributed before and during the walk
- Vendor table provided to display promotional materials, information and signage
- Special recognition in all social media promotions
- Logo displayed on 10 second PSA on WFAA

GOLD SPONSOR \$7,500

- Company logo prominently displayed on event T-shirt
- Company name and logo on select walk information before and during the walk
- Company logo and link on AWSD website
- Opening ceremony speaking opportunity
- Recognition in all media and advertising before and during the walk
- Vendor table provided to display promotional materials, information and signage
- Recognition in all social media promotions

SILVER SPONSOR \$5,000

- Company logo displayed on event T-shirt
- Company name and logo on select walk information
- Company logo and link on AWSD website
- Vendor table provided to display promotional materials, information and signage
- Recognition in select media and advertising before and during the walk

BRONZE SPONSOR \$2,500

- Company logo displayed on event T-shirt
- Company name and logo on select walk information
- Company logo and link on AWSD website
- Vendor table provided to display promotional materials, information and signage

ADDITIONAL SPONSORSHIP OPPORTUNITIES

WATER STATION SPONSOR \$1,000 (5)

- Name of Company displayed on event T-shirt
- Opportunity to display your corporate signage at one route water station
- Company logo and link on AWSD website
- Vendor table provided to display promotional materials, information and signage

STARTING LINE SPONSOR \$750.00

- Name of Company displayed on event T-shirt
- Opportunity to display your corporate signage at Starting Line
- Vendor table provided to display promotional materials, information and signage

FINISH LINE SPONSOR \$750.00

- Name of Company displayed on event T-shirt
- Opportunity to display your corporate signage at Finish Line
- Vendor table provided to display promotional materials, information and signage

REGISTRATION SPONSOR \$750.00

- Name of Company displayed on event T-shirt
- Opportunity to display your corporate signage at Registration
- Vendor table provided to display promotional materials, information and signage



AIDS WALK SOUTH DALLAS 2024
Sponsorship Commitment Form Saturday,
March 23, 2024

As a sponsor of AIDS Walk South Dallas, we want you to take advantage of every marketing opportunity available, so we do ask that all sponsorship commitments be fulfilled as soon as possible. **NO REFUNDS******

AIDS Walk South Dallas, Inc. is a 501(c)(3) nonprofit organization. All donations are tax-deductible.

Name of Company: _____

Address: _____

Contact: _____

Phone: _____ Fax: _____ Email: _____

Please circle one of the following sponsorship levels:

CORPORATE TITLE SPONSOR INDIVIDUAL TITLE SPONSOR

GOLD SPONSOR SILVER SPONSOR BRONZE SPONSOR

WATER STATION SPONSOR STARTING LINE SPONSOR FINISH LINE SPONSOR

REGISTRATION SPONSOR

Please print company name exactly as you wish it to appear in all publications.

_____ X _____
Authorized sponsor signature

Enclosed is my check for \$ _____

Make all checks payable to AIDS Walk South Dallas

Please mail or fax completed form to (866) 388-0757

You can also pay by credit/debit card by calling (469) 213-0073

CashApp: \$MrCommunity

Auntjuan M. Wiley, Event Chair
AIDS Walk South Dallas
3824 Cedar Springs Road, PMB 245
Dallas, Texas 75219

For more information or questions regarding **AIDS Walk South Dallas**, please contact Auntjuan M. Wiley, Event Chair at (469) 213-0073 or email a.wiley@aidswalksouthdallas.com

THANKS FOR YOUR SUPPORT!