



Dear Friends:

We are so tremendously excited to announce the **3<sup>rd</sup> Annual National Strength Conference for Men Living with HIV** presented by AIDS Walk South Dallas, Inc. The National Strength Conference is a weekend offering a safe space for Support, Empowerment and Education along with fun and fellowship. After the success of serving 54 HIV positive men the first year and 101 men in the second year, we are delighted to serve 150 men this year. This 4-day weekend will be filled with Educational Seminars, Motivational Speakers, Breakout Sessions, an opportunity to build skills and leadership, share experiences, mentor new leaders and support veteran leaders. This conference event will be held on Thursday, November 2 – Sunday, November 5, 2017 hosted by the Embassy Suites by Hilton Dallas Market Center located at 2727 North Stemmons Freeway, Dallas, Texas 75207.

AIDS Walk Dallas, Inc., a 501(c)(3) nonprofit organization was founded in 2009 and the mission is to empower persons infected and affected by HIV with emphasis on African-American MSM's , through prevention, advocacy, education, peer support and emergency financial assistance.

It has been more than 30 years since the first cases of AIDS were reported in the United States. HIV is still a reality for more than a million Americans with more than 76% of those living with HIV are male. Dallas County has the highest rate of new HIV infections in Texas, and one of the highest in the U.S. and sadly highly concentrated among ages 13-24. In 2015, there were 13,249 males living with HIV in Dallas County.

The National Strength Conference will offer a variety of health organizations, nonprofits and related businesses an amazing opportunity to make a difference and get your message out to the people that live and work in the Dallas area and around the country that are infected or impacted by HIV. As you will notice in your Sponsorship Package, our donation levels are extremely competitive and affordable compared to other events of this magnitude.

Please review and complete the enclosed Sponsorship/Vendor Commitment Form and return as soon as possible.

For more information or any questions that you might have concerning the conference or sponsorship opportunities, please feel free to contact me at **(469) 410-3755** or by email at [a.wiley@aidswalksouthdallas.com](mailto:a.wiley@aidswalksouthdallas.com) . Thank you in advance for your support and participation.

*Until There's A Cure,*

**Auntjuan M. Wiley, CEO  
AIDS Walk South Dallas, Inc.  
National Strength Conference**

**701 Commerce Street, Suite 718 • Dallas, Texas 75202**

**Phone: 469.410.3755**

**Fax: 866.388.0757**

**Website: [www.aidswalksouthdallas.com](http://www.aidswalksouthdallas.com)**

**Facebook: [www.facebook.com/AIDSWalkSouthDallas](https://www.facebook.com/AIDSWalkSouthDallas)**

**Twitter: [www.twitter.com/AIDSWalkSouthDa](https://www.twitter.com/AIDSWalkSouthDa)**



**3<sup>rd</sup> Annual National Strength Conference for Men Living with HIV**  
Thursday, November 2–Sunday, November 5, 2017  
Embassy Suites by Hilton Dallas Market Center

**Sponsorship Levels**

**CORPORATE TITLE SPONSOR \$30,000**

- Prime sponsorship of the Strength Conference
- Signage throughout the hotel and conference space
- Logo/name prominently displayed on event signage and website
- Logo/name on all conference information before and during the conference
- Logo/name and link on AWSD/Strength Conference website
- Recognition in all media and advertising before and during the conference
- Logo/name displayed on all pre-conference events promotional items and special recognition at all pre-conference events
- Recognition in all press releases
- Recognition in all video promotions before and during the conference
- Opening and closing plenary speaking opportunity
- Promotional materials distributed before and during the conference
- Promotional materials you provide in conference packet given to all participants
- Vendor table provided to display promotional materials, information and signage
- Special recognition in all social media promotions
- Special recognition and interview during television and radio appearances
- Prominent placement on conference t-shirt
- Special recognition during AIDS Walk South Dallas 2018

**INDIVIDUAL TITLE SPONSOR \$15,000**

- Logo/name prominently displayed on event signage and website
- Logo/name on all conference information before and during the conference
- Logo/name and link on AWSD/Strength Conference website
- Recognition in all media and advertising before and during the conference
- Logo/name displayed on all pre-conference events promotional items and special recognition at all pre-conference events
- Opening and closing plenary speaking opportunity
- Promotional materials distributed before and during the conference
- Promotional materials you provide in conference packets given to all participants
- Vendor table provided to display promotional materials, information and signage
- Special recognition in all social media promotions
- Special recognition during television and radio appearances
- Prominent placement on conference t-shirt

### **GOLD SPONSOR \$10,000**

- Company logo prominently displayed on event signage
- Company name and logo on select conference information before and during the conference
- Company logo and link on AWSD/Strength Conference website
- Opening plenary speaking opportunity
- Recognition in all media and advertising before and during the conference
- Promotional materials you provide in conference packet given to all participants
- Vendor table provided to display promotional materials, information and signage
- Recognition in all social media promotions
- Recognition during select television and radio appearances

### **SILVER SPONSOR \$7,500**

- Company logo displayed on event signage
- Company name and logo on select conference information
- Company logo and link on AWSD/Strength Conference website
- Vendor table provided to display promotional materials, information and signage
- Recognition in select media and advertising before and during the conference
- Promotional materials you provide in conference packet given to all participants

### **BRONZE SPONSOR \$5000**

- Company logo displayed on event signage
- Company name and logo on select conference information
- Company logo and link on AWSD/Strength Conference website
- Opportunity to display signage at the conference
- Vendor table provided to display promotional materials, information and signage
- Promotional materials you provide in conference packet given to all participants

### **REGISTRATION SPONSOR \$3,000**

- Name of Company displayed on event signage
- Opportunity to display your corporate signage at registration
- Company logo and link on AWSD/Strength Conference website
- Promotional materials you provide in conference packet given to all participants

### **FAREWELL SPONSOR \$2,500**

- Provide a commemorative gift for all participants at the closing plenary
- Name of Company displayed on event signage
- Company logo and link on AWSD/Strength Conference website
- Promotional materials you provide in conference packet given to all participants

### **PARTICIPANT SPONSOR \$1,000**

- Support 2 participants to attend conference
- Name of Individual or Company displayed on event signage

### **PARTICIPANT SPONSOR \$500**

- Support 1 participant to attend the conference
- Name of Individual or Company displayed on event Signage

## **IN-KIND DONATIONS**

We understand that some individuals or businesses are not able to make a cash donation of \$500.00 but would still like to support the Strength Conference. Another way to help is by donating a product or service. For example, a gift certificate could be auctioned off, included in the drawing or raffle, given as a prize to a participant or given as a reward for our outstanding volunteers. All In-Kind donors will be recognized when the donation is presented and the individual or business may receive a tax deduction equal to the value of the donation. If your in-kind donation is worth \$500.00 or more, you may be eligible for sponsorship benefits equal to the value of your donation. Contact us to find out more about possibly trading a donation for sponsorship. We sincerely appreciate our in-kind sponsors who allow us to contain expenses ensuring more funds are allocated for the conference.



**3<sup>rd</sup> Annual National Strength Conference for Men Living with HIV**  
***Sponsorship Commitment Form***

Thursday, November 2 –November 5, 2014

**As a sponsor of the National Strength Conference, we want you to take advantage of every marketing opportunity available, so we do ask that all sponsorship commitments be fulfilled as soon as possible. All payments are due in full by September 29, 2017.**

*\*AIDS Walk South Dallas, Inc. is a 501(c)(3) nonprofit organization. All donations are tax-deductible.\**

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Please circle one of the following sponsorship levels:**

CORPORATE TITLE SPONSOR

SILVER SPONSOR

FARWELL SPONSOR

INDIVIDUAL TITLE SPONSOR

BRONZE SPONSOR

PARTICIPANT SPONSOR

GOLD SPONSOR

REGISTRATION SPONSOR

**In-Kind Donation (please indicate donation and value)**

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**Please print company name exactly as you wish it to appear in all publications.**

\_\_\_\_\_ X \_\_\_\_\_  
Authorized sponsor signature

Enclosed is my check for \$ \_\_\_\_\_

**Make all checks payable to AWSD/Strength Conference**

Please mail or fax completed form to (866) 388-0757

You can also donate by debit/credit card by calling (469) 410-3755

**Auntjuan M. Wiley, Event Chair**  
**AWSD/Strength Conference**  
**701 Commerce Street, Suite 718**  
**Dallas, Texas 75202**

For more information or questions regarding the **Strength Conference**, please contact Auntjuan M. Wiley, Event Chair at (469) 410-3755 or email [a.wiley@aidswalksouthdallas.com](mailto:a.wiley@aidswalksouthdallas.com)

**THANKS FOR YOUR SUPPORT!**